

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2008**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
FAX: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Practical Communications
220 N. Smith St.
Suite 228
Palatine, IL 60067
Tel.: (847) 202-4688
Fax: (847) 934-3346
Website: www.ospmag.com
E-mail: jheine@cds1976.com

Official Publication of: none
Established: 1983
Issues Per Year: 12

FIELD SERVED

OUTSIDE PLANT serves Incumbent Local Exchange Carriers, Competitive Local Exchange Carriers, Interexchange Carriers, Long Distance Service Providers; Wireless/Cellular/PCS Providers, Contractors (Construction, Design, Maintenance), Consulting Firms, CATV/MSO/Independent, Municipalities, Government, Military, Utilities, Research Firms, Educational Institutions, Training Organizations, Manufacturers/Suppliers/Distributors and Others Allied to the Field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel involved in engineering/design, purchasing/buyer, planning, construction/installation, operations/maintenance, corporate, safety, training, sales/marketing and other functions and functions not available including company copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	38
Advertiser and Agency _____	1,087
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	1,708
All Other _____	476
TOTAL	3,309

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	25,091	100.0	25,091	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	25,091	100.0	25,091	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	93	161			25,144	October _____	1,071	1,158			25,121
August _____	194	97			25,047	November _____	9,126	9,105			25,100
September _____	55	42			25,034	December _____	359	359			25,100
						TOTAL	10,898	10,922			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008

This issue is -% or 11 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY FUNCTION					
			Engineering/ Design Purchasing/ Buyer Planning	Construction Installation	Operations Maintenance	Corporate	Safety/ Training Sales/ Marketing	Other Functions and Functions Not Available including Company Copies
Incumbent Local Exchange Carrier, Competitive Local Exchange Carrier, Independent Operating Company (IOC), Long Distance Service_____	13,704	54.6	4,625	1,148	2,689	4,675	308	259
Broadband/Wireless/Cellular/PCS Provider/Satellite	1,693	6.7	279	95	246	799	224	50
Contractor/EF&I (Construction, Design, Maintenance)	1,300	5.2	327	296	123	439	89	26
Consulting Firm _____	1,147	4.6	510	28	53	392	116	48
CATV/MSO/Independent_____	2,597	10.3	367	80	460	1,300	138	252
Municipality, Government, Military _____	777	3.1	284	44	267	136	20	26
Research Firm, Associations, Educational Institution	591	2.4	127	27	107	205	92	33
Manufacturer, Supplier, Distributor_____	2,318	9.2	473	12	101	645	1,024	63
Utilities, Others Allied To The Field _____	973	3.9	247	183	169	161	130	83
TOTAL QUALIFIED CIRCULATION	25,100	100.0	7,239	1,913	4,215	8,752	2,141	840
PERCENT	100.0		28.8	7.6	16.8	34.9	8.5	3.4

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	14,196	4,343	-			18,539	73.8
a. Written _____	1,344	607	-			1,951	7.8
b. Telecommunication _____	8,446	2,008	-			10,454	41.6
c. Electronic _____	4,406	1,728	-			6,134	24.4
II. TOTAL - Request from recipient's company: _____	322	-	-			322	1.3
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	322	-	-			322	1.3
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	6,239	-	-			6,239	24.9
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	6,239	-	-			6,239	24.9
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	20,757	4,343	-			25,100	100.0
*See Paragraph 11 PERCENT	82.7	17.3	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			25,082	99.9
Individuals by name only _____			15	0.1
Titles or functions only _____			3	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			25,100	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008

State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	139		400-427 Kentucky _____	301	
030-038 New Hampshire _____	124		370-385 Tennessee _____	500	
050-059 Vermont _____	77		350-369 Alabama _____	452	
010-027 Massachusetts _____	591		386-397 Mississippi _____	225	
028-029 Rhode Island _____	79		EAST SO. CENTRAL	1,478	5.9
060-069 Connecticut _____	294		716-729 Arkansas _____	177	
NEW ENGLAND	1,304	5.2	700-714 Louisiana _____	261	
100-149 New York _____	1,321		730-749 Oklahoma _____	331	
070-089 New Jersey _____	672		750-799 Texas _____	1,645	
150-196 Pennsylvania _____	940		WEST SO. CENTRAL	2,414	9.6
MIDDLE ATLANTIC	2,933	11.7	590-599 Montana _____	166	
430-459 Ohio _____	682		832-838 Idaho _____	166	
460-479 Indiana _____	479		820-831 Wyoming _____	97	
600-629 Illinois _____	985		800-816 Colorado _____	596	
480-499 Michigan _____	457		870-884 New Mexico _____	154	
530-549 Wisconsin _____	478		850-865 Arizona _____	319	
EAST NO. CENTRAL	3,081	12.3	840-847 Utah _____	222	
550-567 Minnesota _____	652		889-898 Nevada _____	149	
500-528 Iowa _____	436		MOUNTAIN	1,869	7.4
630-658 Missouri _____	475		995-999 Alaska _____	84	
580-588 North Dakota _____	240		980-994 Washington _____	458	
570-577 South Dakota _____	174		970-979 Oregon _____	274	
680-693 Nebraska _____	242		900-961 California _____	2,593	
660-679 Kansas _____	385		967-968 Hawaii _____	68	
WEST NO. CENTRAL	2,604	10.4	PACIFIC	3,477	13.9
197-199 Delaware _____	39		UNITED STATES	24,695	98.4
206-219 Maryland _____	508		969 & 004-009 U.S. Territories _____	58	
200-205 Washington, DC _____	103		Canada _____	326	
220-246 Virginia _____	836		Mexico _____	-	
247-268 West Virginia _____	201		Other International _____	11	
270-289 North Carolina _____	934		AP0/FPO _____	10	
290-299 South Carolina _____	407		TOTAL QUALIFIED CIRCULATION	25,100	100.0
300-319 Georgia _____	1,015				
320-349 Florida _____	1,492				
SOUTH ATLANTIC	5,535	22.1			

9. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008*	July - December 2008*
Total Audit Average Qualified: _____	25,037	25,080	25,029	25,024	25,091
Qualified Non-Paid: _	25,037	25,080	25,029	25,024	25,091
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

***NOTE: 2008 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

10. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 3b:

Other sources include 1 source of circulation for a quantity of 6,239 copies or 24.9%, including Pinpoint Technologies.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Judith F. Chance, President

Sharon Vollman, Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 22, 2009

State Illinois

County Cook

Received by BPA Worldwide January 22, 2009

Type PD

ID Number 0088POD8