

OSP gathers the best and the brightest industry experts to share original content with you.



EDITOR'S NOTE, SHARON VOLLMAN

Sharon Vollman is vice president, editorial director of OSP magazine. She oversees all editorial processes and

staff for OSP magazine, the OSP newsletter, www.ospmag.com, and leads the educational content development for OSP EXPO and several roundtable events. Vollman has created educational partnerships with the major LECs including AT&T, BellSouth, Qwest, and Verizon. She has covered the telecom industry since 1996, when she joined OSP magazine as editor.



OSP EXPERT, DON MCCARTY

Don McCarty is the OSP EXPERT and TALK BACK columnist for OSP magazine, discussing the issues around provisioning,

testing, and maintaining copper for all services from POTS to IPTV. Don is president of and the lead trainer for McCarty Products, a technical training and products company training field technicians, cable maintenance, installation repair and Central Office technicians and managers. For more information, email dmccarty@mccartyinc.com or visit www.mccartyinc.com.



FRONTLINE CHALLENGES, BYRON MCDANIEL

Byron retired as a senior manager of AT&T with more

than 29 years of service and now is an Independent Consultant in Telecom Operations. During the last 12 years of his career, he held the position of Vice President - Construction and Engineering for AT&T West. Reach Byron at email byron-mc@att.net.

Issue
JANUARY Ad Close: 12.06.10 Materials Due: 12.14.10
FEBRUARY Ad Close: 01.07.11 Materials Due: 01.18.11
MARCH Ad Close: 01.24.11 Materials Due: 02.02.11
APRIL Ad Close: 02.18.11 Materials Due: 03.01.11
MAY Ad Close: 03.21.11 Materials Due: 03.30.11
JUNE Ad Close: 04.19.11 Materials Due: 04.28.11
JULY Ad Close: 05.19.11 Materials Due: 05.31.11
AUGUST Ad Close: 06.17.11 Materials Due: 06.28.11
SEPTEMBER Ad Close: 07.20.11 Materials Due: 07.29.11
OCTOBER Ad Close: 08.26.11 Materials Due: 09.02.11
NOVEMBER Ad Close: 09.20.11 Materials Due: 09.29.11
DECEMBER Ad Close: 10.24.11 Materials Due: 11.02.11

Editorial Line-up
FTTx: Everything Fiber - Brownfield Core/Copper: IPTV / VoD / In-Home Networking In-Home Networks: In-Home Tech Troubleshooting Wireless: Reinforcing Mobile Backhaul
FTTx: PON and Beyond - Networks of the Future Core/Copper: Ethernet in the First Mile (EFM) Underground Construction: Underground Locating - Improved
FTTx: The Routes to 40G & 100GigE Core/Copper: DSL/VDSL/VDSL2 Troubleshooting Wireless: WiFi Networks for In-Home Success Fiber Connections and Splicing
FTTx: Feeding Fiber to a Hungry MDU Core/Copper: VDSL2 Turns Copper into Gold In-Home Networks: MOCA vs. HPNA
FTTx: MDUs - The Profit Puzzle Core/Copper: VDSL2 and VDSL2+ - The Holy Grail? Underground Construction: Mapping/GIS to Reduce OPEX
FTTx: FTTx for the Real World Core/Copper: IPTV Interoperability Efforts Wireless: Backhaul Bottleneck: Fiber to the Cell Site Powerful Problems
FTTx: Smart ONT's/NIDs Core/Copper: IPTV Testing Saves Copper In-Home Networks: Resolving the Challenges of the Last 100 Feet Grounding and Bonding
FTTx: Getting Inside MDU Solutions Core/Copper: VDSL - Getting Down to Basics Underground Construction: Conduit/Locating/Underground Damage Prevention
FTTx: Uncovering OpEx Efficiencies Core/Copper: Carrier Ethernet Testing Wireless: 3G/4G/LTE and the OSP Copper Bonding and Beyond
FTTx: It's All in the Fiber Core/Copper: IPTV Testing Your Patience? In-Home Networks: MDUs/Premise Problems...Potential Solutions Beware of Foreign Voltage
FTTx: Tactical Testing Improvements Core/Copper: Bandwidth Bandits Underground Construction: The Dirt on Tools, Tactics and Techniques What a NID!
FTTx: Challenges to Profitability Core/Copper: Ethernet/IP-Centric Performance Testing Wireless: Mobile Backhaul Solutions

Columns
OSP Expert - McCarty Frontline Challenges - McDaniel OSP Safety Editor's Note
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OSP Tools
Enclosures/Pedestals/RTs
Power/Protection
GIS/Mapping
Green Products
Aerial and Underground Construction
Testing
Enclosures/Pedestals/RTs
Power/Protection
In-Home Networks
OSP EXPO Showcase
Aerial/Underground Construction
Enclosures/Pedestals

Bonus Distribution (subject to change)
NTCA Annual Meeting & EXPO 2011
NATE 2011
CGA Excavation Expo 2011 OFC/NFOEC 2011 International CTIA Wireless MTA
Texas Communications Expo NTCA 2011 IP Possibilities
UTC Telecom 2011
Connections 2011
OSP EXPO 2011 BICSI Fall Conference NTCA 2011 Fall Conference FTTH ICUEE 2011
WiMax World Americas NECA SCTE/Cabletec 2011
TelcoTV
PTC '12 BICSI Winter Conference 2012 NTCA Wireless Symposium 2012

Special Section
Annual Buyer's Guide Peer Perspectives
Peer Perspectives - Safety
Thought Leaders Forum 2011
Greening the OSP: Continuing Sustainable Approaches in the Network Peer Perspectives
Peer Perspectives - Safety
Thought Leaders Forum 2011
Peer Perspectives
Thought Leaders Forum 2011 Peer Perspectives
Peer Perspectives - Safety OSP EXPO 2011 Show Issue
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Peer Perspectives