



Media Contact

Mary Beth Koelling
OSP Magazine
847.202.4689

marybeth@pracom.com

**Announcing OSP Safety:
Utility Safety Conference & Expo and UtilitySafety.com
become a natural extension of OSP Magazine**

Palatine, IL – OSP Magazine and the OSP EXPO announced that the Utility Safety Conference & Expo (USC&E) and UtilitySafety.com will be transitioned under the OSP brand featured as OSP Safety.

OSP Safety, formerly, UtilitySafety.com, is dedicated to educating telecom providers about the hazardous situations they face on the job; and to reduce incidents by continued safety education and awareness. The USC&E, now named OSP Safety Pavilion and the OSP Safety Track, is a product tradeshow and education resource, dedicated to the unique needs of safety professionals working in the telecom industry. The OSP EXPO will feature the OSP Safety Pavilion located on the exhibit floor. Additionally, the OSP EXPO educational seminar tracks will include the OSP Safety Track with both full day advanced seminars and 75-minute regular seminars.

OSP Safety will include a monthly column in OSP Magazine featuring Carl and Deb Potter. Carl Potter, CSP, CMC, and Deb Potter, PhD work with organizations that want to put safety first in the minds of their employees so everyone can go home every day without injury. As advocates of a zero-injury workplace, they are speakers, authors, and consultants to the industry. For additional information visit www.potterandassociates.com.

This is very exciting news for OSP Magazine and the OSP EXPO. “OSP pros must practice safety in everything they do – from deploying FTTX to upgrading the legacy plant for the triple play. Not only is it important for those in the field; the most minute safety incidents are costly and have the potential to reduce service providers’ ROI. This content area is a natural extension to our educational brand,” says Sharon Stober, Editorial Director, OSP.

About OSP Magazine OSP Magazine offers telecom service providers realistic HOW TO solutions for the network’s edge. The editorial content focuses on education - tutorials, case histories and emerging technologies. Credible authors submit content across all of the OSP delivery vehicles: print and digital editions of OSP magazine, on-line through www.ospmag.com, the bi-monthly OSP E-newsletter and through the OSP EXPO and other educational offerings. Now, in its 22nd year of publication, OSP™ is owned by Practical Communications Incorporated (PCI), a world-class publisher of technology information resources, dedicated to advancing technology businesses with niched magazines and trade shows.

About OSP EXPO OSP EXPO is owned by Practical Communications Incorporated (PCI), a world-class publisher of technology information resources, dedicated to advancing technology businesses with niched magazines and trade shows. OSP EXPO 2006 is the telecom industry’s only “how-to” educational trade show showcasing more than 250 exhibitors, over 50 regular and advanced paid seminars offering attendees the opportunity to receive continuing education credits. The Broadband Deployment Marketplace, OSP EXPO, will take place June 4 -8, 2006 at Chicago’s McCormick Place. For more information call 847.202.4688 x228 or visit www.ospmag.com/expo.

Don’t let another month go by without OSP magazine!

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