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Media Contacts:  
Destiny Belknap  
For SBC Communications Inc.  
(214) 665-1314  
[dbelknap@sbcnews.us](mailto:dbelknap@sbcnews.us)

Mary Beth Koelling  
OSP EXPO  
(847) 202-4689  
[marybeth@pracom.com](mailto:marybeth@pracom.com)

**Five SBC Executives to Deliver Speeches  
at the OSP EXPO Industry Trade Show**

*2005 OSP EXPO to Be Held at the Fort Worth Convention Center,  
Fort Worth, Texas, Nov. 16 – 17*

SAN ANTONIO — Sept. 7, 2005 — SBC Communications Inc. (NYSE: SBC) and OSP magazine today announced that SBC executives plan to deliver the keynote addresses at this year's OSP (Outside Plant) EXPO.

SBC speakers will address the company's network evolution and Project Lightspeed — its IP-based voice, video, and data initiative — at OSP EXPO 2005, an annual telecommunications industry conference focusing on outside plant telephony infrastructure solutions. The conference, sponsored by OSP magazine, will be held Nov. 16 – 17 at the Fort Worth Convention Center in Fort Worth, Texas.

Ernie Carey, vice president-network, SBC IP Operations & Services Inc., will deliver the OSP EXPO opening keynote address on Wednesday, Nov. 16.

In addition, four other SBC network executives will appear on a panel on Thursday, Nov. 17. The panel speakers include:

- Clifford E. Agee, vice president-SBC Southwest Network I/R
- John Berringer, vice president-SBC West Service Operations
- Byron McDaniel, vice president-SBC West Construction & Engineering
- Timothy J. Wolff, vice president-SBC Southwest Construction & Engineering

OSP EXPO, the industry leader in telecom network education, will bring together OSP professionals from the ILEC, IOC, and CLEC communities; deliver demonstrations of more than 250 of the latest OSP technologies; offer more than 50 regular and advanced seminars, which will give attendees the opportunity to receive continuing education credits; and provide networking opportunities and more. The OSP EXPO is a must-attend conference for any deployment professional seeking FTTN and FTTP strategies or upgrading legacy plant to deliver the triple play.

The SBC family of companies is this year's provider partner for the OSP EXPO 2005.

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**About SBC Communications Inc.**

SBC Communications Inc. is a Fortune 50 company whose subsidiaries, operating under the SBC brand, provide a full range of voice, data, networking, e-business, directory publishing and advertising, and related services to businesses, consumers and other telecommunications providers. SBC holds a 60 percent ownership interest in Cingular Wireless, which serves 51.6 million wireless customers. SBC companies provide high-speed DSL Internet access lines to more American consumers than any other provider and are among the nation's leading providers of Internet services. SBC companies also offer satellite TV service. Additional information about SBC and SBC products and services is available at [www.sbc.com](http://www.sbc.com).

**About OSP EXPO**

OSP EXPO is owned by Practical Communications Incorporated (PCI), a world class publisher of technology information resources, dedicated to advancing technology businesses with niched magazines and trade shows. The OSP EXPO 2005 is the telecom industry's only "how-to" educational trade show showcasing more than 250 exhibitors and more than 50 regular and advanced paid seminars offering attendees the opportunity to receive continuing education credits. The Broadband Deployment Marketplace, OSP EXPO, will take place Nov. 16-17, 2005, at the Fort Worth Convention Center in Fort Worth, Texas. For more

information call (847) 202-4688 x. 288 or visit [ospmag.com/expo](http://ospmag.com/expo).

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