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Five Leading Industry Executives Deliver Keynotes at OSP EXPO 2008

Keynotes by:

Claire Beth Nogay, SVP & Chief Network Officer, Verizon Telecom and Provider/Vendor Panel Discussion, facilitated by Sharon Vollman, Editorial Director, OSP® Magazine

Palatine, Illinois -- OSP EXPO today announced a stellar lineup of top network executives to address 4000+ delegates at its 2008 event. The Day One keynote will feature Verizon's SVP & Chief Network Officer, Claire Beth Nogay. Day Two will feature a panel discussion including: David Carnevale, President - MarketVision Consulting; Jack Field, Vice President, Carrier Americas Product Management, Global Connectivity Solutions - ADC; Lee Hicks, Vice President-Video Network Services - Verizon; and Tom White, Vice President – Engineering - Consolidated Communications. OSP EXPO will be held October 21-23, 2008 in Baltimore, MD at the Baltimore Convention Center.

OSP EXPO 2008, the industry leader in telecom network education, will bring together OSP professionals from the ILEC, IOC and CLEC communities delivering over 250 of the latest OSP technologies, 25+ regular and advanced seminars offering attendees the opportunity to receive continuing education credits and CUSA points from the National Safety Council. The robust educational tracks will focus on 'HOW-TO' learning on topics such as: Carrier Grade Ethernet Market Trends for High-Bandwidth Business Service Demands; Evolution of PON Technology: From BPON to GPON; In-Home Data and Media Networking and the OSP, Network Planning / Engineering / Construction Realities; OSP Safety; Powering the OSP; MDUs: Overlay and Greenfield Solutions; Technical Troubleshooting and Network Management for OSP Operational Efficiencies; Triple Play / IPTV Migration for the Legacy Infrastructure.

OSP EXPO's opening keynote by Claire Beth Nogay, SVP & Chief Network Officer, Verizon Telecom will take place on Wednesday, October 22nd. On Thursday, October 23rd, Sharon Vollman, Editorial Director, OSP®Magazine will facilitate a panel discussion entitled Today's Increasingly Blurry Line Between the OSP and CP comprised of a diverse group of Industry experts. "This year's keynotes are sure to address the evolving infrastructures and technological changes providers currently face within their respective disciplines," said Sharon Vollman, Editorial Director, OSP®.

About OSP EXPO

OSP EXPO is owned by Practical Communications Incorporated (PCI), a world class publisher of technology information resources, dedicated to advancing technology businesses with niched magazines and trade shows. OSP EXPO 2008 is the telecom industry's only "how-to" educational trade show showcasing more than 250 exhibitors, over 40 regular and advanced paid seminars offering attendees the opportunity to receive continuing education credits. The Broadband Deployment Marketplace, OSP EXPO, will take place October 21-23, 2008 in Baltimore, MD at the Baltimore Convention Center. For more information call (847) 202-4688 x. 228 or visit www.ospmag.com/expo/.

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