

**FOR IMMEDIATE RELEASE**

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**OSP EXPO 2009 Bucks Economic Trend**

Palatine, IL – OSP® magazine today announced solid attendance at OSP EXPO 2009 which took place September 2-3 at the Minneapolis Convention Center, Minneapolis, MN. Despite poor economic trends, pure attendance at the event was flat over the 2008 event. Complete attendee registration comprised of Telecom professionals from more than 80 service providers representing all 50 states, and more than 20 countries.

Preliminary survey results indicate that 95.7% of exhibitors were satisfied with the overall show experience (Source: OSP EXPO 2009 Post-Event Exhibitor Survey). "OSP EXPO 2009 bucked the economic trend with a well-attended and energetic tradeshow. The opportunity to interface with the many service providers that supported the show has opened new pathways for future success for Charles Industries," said, Minesh Patel, VP, OSP Business Unit, Charles Industries, Ltd.

The exhibition featured more than 170 telecom exhibitors focusing on telecom's outside plant infrastructure. Other events taking place at OSP EXPO included: the Qwest Educational Series, where 400 engineers participated from the Qwest engineering organization, meetings held by AT&T's Cross Functional Sourcing Teams, and PAETEC.

Fifty experts spoke at educational summits, and at advanced and regular seminars where programs were near capacity, many with standing room only. Keynote presentations by Bob Tregemba, Executive Vice President, Network Operations, Qwest Communications, and the Thought Leaders Live Panel were well received and attended. Listen to the audio recordings of Day One and Day Two keynotes at [www.ospmag.com/expo](http://www.ospmag.com/expo). "OSP EXPO has become THE place providers come for objective and free educational summits and seminars. It's THE venue they trust to host their own closed-door meetings on site," stated Sharon Vollman, Editorial Director/Vice President, OSP magazine. "In this economic environment, the Telecom community is hungry for cost-efficient education, networking, and products that solve problems they face. OSP EXPO delivers all that in spades."

OSP EXPO 2010 will take place on October 13-14 at the Henry B. Gonzales Convention Center, San Antonio, TX.

**Go to [www.ospmag.com/expo](http://www.ospmag.com/expo) to view the video montage.**



### **About OSP EXPO**

OSP EXPO is owned by Practical Communications Incorporated (PCI), a world class publisher of technology information resources, dedicated to advancing technology businesses with niched magazines and trade shows.

OSP EXPO, the industry leader in telecom network education, will bring together OSP professionals from the ILEC, IOC, and CLEC communities delivering more than 170 of the latest OSP technologies and 30+ regular and advanced seminars and summits offering attendees the opportunity to receive continuing education credits from BICSI, ETA-I, and BCSP. The Broadband Deployment Marketplace, OSP EXPO 2010, will take place October 13-14 in San Antonio, TX at the Henry B. Gonzales Convention Center. For more information call 847.202.4688 x 228 or visit [www.ospmag.com/expo](http://www.ospmag.com/expo).

“The folks attending were exactly the people we’d hoped to engage - it was the most useful event we can remember in years and years. We’re looking forward to next year’s event in San Antonio,” said Dave Corp, Director, Marketing, Pulsecom.