

**FOR IMMEDIATE RELEASE**  
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**OSP® Magazine Offers Loyal Readers Education  
Stimulus Package at OSP EXPO® 2009**

**Palatine, Illinois** -- OSP magazine today announced all educational offerings at OSP EXPO 2009 including summits, advanced, and regular seminars will be free of charge to attendees. With budgets tight, the team behind OSP EXPO understands the value of providing cost-efficient education, and in 2009 all programs will be free of charge. "In this economically challenging environment, we feel it's more critical than ever to offer our attendees FREE educational opportunities that are relevant for their professional objectives. Providers may find it difficult to support their team's educational funding right now. OSP EXPO is stepping up our commitment to them. Let's be frank. Doing more with less isn't easy. We believe FREE education can make it easier for our loyal readers," said Sharon Vollman, VP/Editorial Director, OSP magazine.

OSP EXPO 2009, taking place September 2-3, 2009 in Minneapolis, MN at the Minneapolis Convention Center will afford attendees to experience HOW-TO cost-efficient solutions when dollars are tight. This year, telecom network professionals can take advantage of private events, summits, advanced, and regular seminars, free to all attendees, upon registration.

Events Include:

Summits:

- ADC's program, Rural Carrier User Group, will address the challenges and strategies surrounding rural FTTP deployments and the specific needs of rural carriers through forum and interactive sessions.
- Clearfield's program, Taking the Bite out of Broadband: An Open Dialogue on Reducing the Cost of FTTP, will bring together a User Group Think Tank of telecommunications experts for an interactive discussion of real world challenges and solutions.

Advanced and regular seminars with featured tracks:

- Carrier Grade Ethernet
- Core / Copper Evolution
- FTTx: Everything Fiber - Greenfield and Brownfield Applications
- Green Technologies / Power / Network Sustainability
- In-Home Networking / IPTV / VoD
- Troubleshooting / Testing / Network Management
- Underground / Aerial Construction
- Wireless Backhaul / Fixed Mobile Convergence in the OSP

Keynotes:

- September 2: Facing Network Challenges in Today's Economic Environment, presented by Bob Tregemba, Executive Vice President, Network Operations, Qwest Communications
- September 3: OSP Magazine's Thought Leaders Live Panel Discussion, participants include:

- Dr. Marcus Weldon, Chief Technology Officer, Wireline Networks Product Division, Alcatel-Lucent
- Ernie Carey, Senior VP - Construction and Engineering, AT&T
- Minesh Patel, VP, OSP Business Unit, Charles Industries
- Dr. Bernhard Deutsch, Director of Marketing and Market Development, Corning Cable Systems
- George Spengler, VP OSP Network & Power Engineering, PAETEC
- Trent Clausen, Director of OSP Engineering, Qwest Communications
- Moderator: Sharon Vollman, VP/Editorial Director, OSP magazine

Private Events:

- Qwest Education Series, a closed-door event of nearly 400 managers and directors will meet, under the direction of Renae Coddington, VP – Network Ops and Eng, Network Services
- AT&T's OSP Cross Functional Sourcing Team, and the 22-State Electronic Cabinet Team
- Association Partner, Minnesota Telecom Association (MTA) will host their Safety Committee Council Members Meetings

For more information or to register for OSP EXPO 2009, visit: [www.ospmag.com/expo](http://www.ospmag.com/expo).

**About OSP EXPO**

OSP EXPO is owned by Practical Communications Incorporated (PCI), a world class publisher of technology information resources, dedicated to advancing technology businesses with niched magazines and trade shows.

OSP EXPO, the industry leader in telecom network education, will bring together OSP professionals from the ILEC, IOC, and CLEC communities delivering the latest OSP technologies and 30+ regular and advanced seminars, and summits offering attendees the opportunity to receive continuing education credits from BICSI, ETA-I, and BCSP. The Broadband Deployment Marketplace, OSP EXPO 2009, will take place September 2-3 in Minneapolis, MN, at the Minneapolis Convention Center. For more information call (847) 202-4688 x 228 or visit [www.ospmag.com/expo](http://www.ospmag.com/expo).