

## January Ad Close: 12.12.11 Materials Due: 12.22.11

**FEATURES** Core/Copper: VDSL Troubleshooting and Beyond  
 FTTx: Driving Fiber Deeper  
 IPTV/Connected Home: The Future of Internet-Enabled TV...How?  
 Wireless/Wireline Integration: Power Consumption - Challenges/Opportunities

**OSP TOOLS:** Enclosures/Pedestals/RTs

**BONUS DISTRIBUTION:** NTCA Annual Meeting & EXPO 2012, BICSI Winter Conference, NATE 2012

**SPECIALS:** Annual Buyer's Guide, Peer Perspectives, Safety Tactics at ospmag.com

## February Ad Close: 01.09.12 Materials Due: 01.18.12

**FEATURES** Core/Copper: Turning Copper Into Gold  
 FTTx: Connections of the Profitable Kind  
 IPTV/Connected Home: Beware of the Bandwidth Tsunami  
 Wireless/Wireline Integration: GIS Helps Create ONE Network  
 Data Centers Designed for Efficiency

**OSP TOOLS:** Power/Protection

**BONUS DISTRIBUTION:** OFC/NFOEC 2012, CGA Excavation Expo 2012

**SPECIALS:** Tremendous Techs - Readers' Choice

## March Ad Close: 01.30.12 Materials Due: 02.08.12

**FEATURES** Core/Copper: Extending the Rate and Reach  
 FTTx: SmartGrid and the OSP  
 IPTV/Connected Home: Troubleshooting the Last Link to the Digital Home  
 Wireless/Wireline Integration: New Options for Fiber to the Cell Site  
 My OSP Forum

**OSP TOOLS:** GIS/Mapping

**BONUS DISTRIBUTION:** NTCA 2012 IP Possibilities, MTA, Texas Communications Expo

**SPECIALS:** Peer Perspectives

\*Bonus Distribution subject to change

## April Ad Close: 02.23.12 Materials Due: 03.05.12

**FEATURES** Core/Copper: Carrier Ethernet Evolution  
 FTTx: MDU Process Improvements  
 IPTV/Connected Home: Home Automation Is Around the Corner  
 Disaster Recovery - True Life Stories from the Field  
 Sustainability - We're Talking Green!

**OSP TOOLS:** Green Products

**BONUS DISTRIBUTION:** International CTIA Wireless, Tower Technology

**SPECIALS:** Tremendous Techs - Readers' Choice, Safety Tactics at ospmag.com

## May Ad Close: 03.20.12 Materials Due: 03.29.12

**FEATURES** Core/Copper: Bonding & Vectoring  
 FTTx: Best Practices for Quicker ROI  
 IPTV Connected Home: Digital Home Is the Final Frontier  
 Wireless/Wireline Integration: Mobile Backhaul Challenges/Opportunities

**OSP TOOLS:** Aerial and Underground Construction

**BONUS DISTRIBUTION:** UTC Telecom 2012, TIA 2012, Connections 2012

**SPECIALS:** Peer Perspectives

## June Ad Close: 04.18.12 Materials Due: 04.27.12

**FEATURES** Core/Copper: A New Twist for an Old Technology  
 FTTx: Data Centers Designed for Efficiency  
 IPTV/Connected Home: Testing 1,2,3  
 Wireless/Wireline Integration: Emerging Technologies for the Future  
 My OSP Forum

**OSP TOOLS:** Testing

**SPECIALS:** Tremendous Techs - Readers' Choice

## July Ad Close: 05.17.12 Materials Due: 05.25.12

**FEATURES** Core/Copper: Out With the Old; In With the New  
 FTTx: Getting Inside MDU Solutions  
 IPTV/Connected Home: Technicians' Technological Needs for the Future  
 Disaster Recovery - True Life Stories From the Field  
 Sustainability - We're Talking Green!

**OSP TOOLS:** Enclosures/Pedestals/RTs

**SPECIALS:** Peer Perspectives, Safety Tactics at ospmag.com

## August Ad Close: 06.18.12 Materials Due: 06.27.12

**FEATURES** Core/Copper: Keeping Up With the Need for More Speed  
 FTTx: FTTCs for the Future  
 IPTV/Connected Home: Broadband TV Dominates the Future  
 Wireless/Wireline Integration: Network Integration. It's Here. Now What?

**OSP TOOLS:** Power/Protection

**SPECIALS:** Tremendous Techs - Readers' Choice

## September Ad Close: 07.23.12 Materials Due: 08.01.12

**FEATURES** Core/Copper: Ethernet Easy Street?  
 FTTx: Connecting With Tactics to Avoid Loss  
 IPTV/Connected Home: Smart Home Evolution  
 Disaster Recovery - True Life Stories From the Field  
 My OSP Forum

**OSP TOOLS:** Aerial/Underground

**BONUS DISTRIBUTION:** BICSI Fall Conference, FTTH 2012 Conference, NECA 2012

**SPECIALS:** Peer Perspectives

## October Ad Close: 08.20.12 Materials Due: 08.29.12

**FEATURES** Core/Copper: IPTV Testing Your Patience?  
 FTTx: Data Centers Designed for Efficiency  
 IPTV/Connected Home: The Last 50 Feet  
 Wireless/Wireline Integration: LTE and Beyond in the OSP

**BONUS DISTRIBUTION:** SCTE/Cabletec 2012, TelcoTV 2012

**SPECIALS:** Tremendous Techs - Readers' Choice, Safety Tactics at ospmag.com, **OSP EXPO Pre-Show Issue**

## November Ad Close: 09.19.12 Materials Due: 09.28.12

**FEATURES** Core/Copper: Pair Bonding/Vectoring and Beyond  
 IPTV/Connected Home: Technician Troubleshooting Tactics  
 Wireless/Wireline Integration: Mobile Backhaul - Cost Effective Tactics  
 Sustainability - We're Talking Green!

**OSP TOOLS:** Aerial/Underground Construction

**BONUS DISTRIBUTION:** OSP EXPO 2012

**SPECIALS:** Peer Perspectives, **OSP EXPO Program Guide**

## December Ad Close: 10.25.12 Materials Due: 11.02.12

**FEATURES** Core/Copper: Carrier Ethernet Testing  
 FTTx: What's Next?  
 IPTV/Connected Home: The Secret Weapon - Your Tech  
 Wireless/Wireline Integration: 3 Screens or Bandwidth Overload?

**OSP TOOLS:** Enclosures/Pedestals

**BONUS DISTRIBUTION:** PTC '13, BICSI Winter Conference 2013

**SPECIALS:** Tremendous Techs - Readers' Choice

### DEPARTMENTS

Each issue OSP gathers the best and the brightest industry experts to share original content with you.



**EDITOR'S NOTE**  
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**FRONTLINE CHALLENGES**  
Byron McDaniel